**We are designing a movie booking app**

What is your name?

How do you usually find out about movies? Are they suggested to you?

Do you look out for certain movies? What apps do you use to learn more about new movies?

What steps do you take before deciding to go watch a movie?

e.g. watch teasers on youtube? look up imdb? rotten tomatoes?

When do you decide to go watch a movie in the theatre? How do you go about getting your friends to watch with you? Or do you go alone?

What genres of movies do you watch? Do you stick to the same genre? or are you open to change?

Have you booked a movie on a mobile app before? Why or why not?

If yes, were there any frustrations you had using the app?

What app was it? Was it 3rd party? Or did it belong to the cinema chain?

If you had to download an app for booking of movies, what would you wish it had?

If you do not use apps to book movie tickets: Do you know that if you book with mobile, a mobile ticket is given to you to store in apple or android wallet?

Given this convenience, would consider using mobile apps to book movies?

What do you think would compell you to use an app to book movies?

How do you pay for movie tickets? Cash? Debit? Credit?

Do you purchase snacks as you book? Or at the theatre? Why or why not?

If you prefer buying tickets at the theatre, why?

Are there any other comments you might have that would help us identify what you would need in an app/ movie going experience?